

**OFFICIAL CONTEST RULES**  
"Swiftest Way to Taylor"

**1. How to Enter the Contest:**

- a. The Swiftest Way to Taylor contest will begin on April 1, 2024, and end on April 26, 2024.
- b. No purchase necessary.
- c. To participate in the contest, listen to WAJI weekdays at approximately 7:20am for the station personality to announce what hour that day's back-to-back songs by Taylor Swift will be played on WAJI before 7pm.
- d. When the back-to-back Taylor Swift songs play, the 13<sup>th</sup> caller at (260)-467-9500 will win a predetermined qualifying prize and be a Finalist for the contest Grand Prize.
- e. One Finalist per household.

**2. Eligibility Restrictions:**

The contest is open to anyone who is 18 years of age or older and resides in the Fort Wayne metropolitan area, consisting of Allen, Whitley, Dekalb, Wells, Adams, Huntington, Kosciusko, LaGrange, Steuben and Noble counties in Indiana and Defiance, Van Wert, and Paulding counties in Ohio. Employees of Sarkes Tarzian, Inc., owners, employees, agents and present or former paid spokesperson for the participating sponsors/promotional partners, other radio stations in the Fort Wayne metropolitan area and members of their respective families are ineligible to participate or win. Family members are parents, children, spouses, those in spouse-like relationship and siblings, in-laws (including those in step-and half relationships when living in the same household). Anyone who has been employed by or interned with Sarkes Tarzian, Inc. is also ineligible.

**3. Prizes:**

- a. One (1) grand prize: two (2) tickets to the Taylor Swift concert in Indianapolis on November 2, 2024, valued at \$522, round-trip helicopter transportation from Fort Wayne to Indianapolis heliport provided by Sweet Helicopters in exchange for promotional consideration, valued at \$5,365, and \$200 cash. Total grand prize value: \$6,087.
- b. Twenty (20) qualifying prizes: a Taylor Swift vinyl album valued at approximately \$29.

**4. Selection of Winners:**

- a. Decisions of station management with respect to the contest are final.
- b. The Grand prize winner will be randomly selected from twenty (20) finalists who have signed a receipt verifying eligibility and announced on-air April 29, 2024, at approximately 9am after meeting all eligibility restrictions.
- c. WAJI will use reasonable efforts to contact the winners by telephone. If a winner cannot be reached within 3 business days, an alternate winner will be selected, and the prize awarded to the alternate. This process will continue until a winner is determined.
- d. Dates are subject to change at the discretion of WAJI.

**5. Conditions:**

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners of prizes of \$600.00 or more will have prize value reported as income on-IRS Form 1099 or the equivalent.
  - b. By participating in the contest, the winner agrees to allow their name, voice and/or likeness to be used in any advertising or broadcasting material relating to this contest for a period of one year without additional financial or other compensation.
  - c. Contest winners are required to sign a receipt for the Swift album, verifying eligibility prior to acceptance of any prize of more than nominal value. Before claiming the prize, contest winners and participants are also required to sign Sarkes Tarzian, Inc.'s Winner and/or Participant Release Agreement, ("Release") if the prize to be awarded is valued at \$600 or greater, if the contest or prize includes the provision of transportation, whether or not such transportation is provided by WAJI or a third party. Pursuant to the Release, the winner will agree to hold WAJI and Sarkes Tarzian, Inc., Sweet Helicopters, and other sponsors and their respective officers, shareholders, directors, employees, agents and representatives of each of them harmless from and against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
  - d. WAJI, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of any station web site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate, or modify the contest if it is not capable of completion as planned, including tampering, unauthorized intervention, or technical failures of any sort.
6. These rules are subject to the interpretation of WAJI. Any aspect of these rules, including the substitution of a prize or prizes of equivalent or greater value, can be changed at the discretion of station management, and such changes will become effective upon on-air or other appropriate announcements.

7. This contest is void where prohibited.
8. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of WAJI.
9. WAJI is not responsible for typographical or other errors in the printing, the offering, or the administration of the contest or in the announcements of any prize.
10. To request a copy of the written rules, send a self-addressed stamped envelope to the main studio of WAJI at 347 W. Berry St. Ste. 600, Fort Wayne, IN 46802 or online at <http://www.majic951.com>,

03/18/24

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